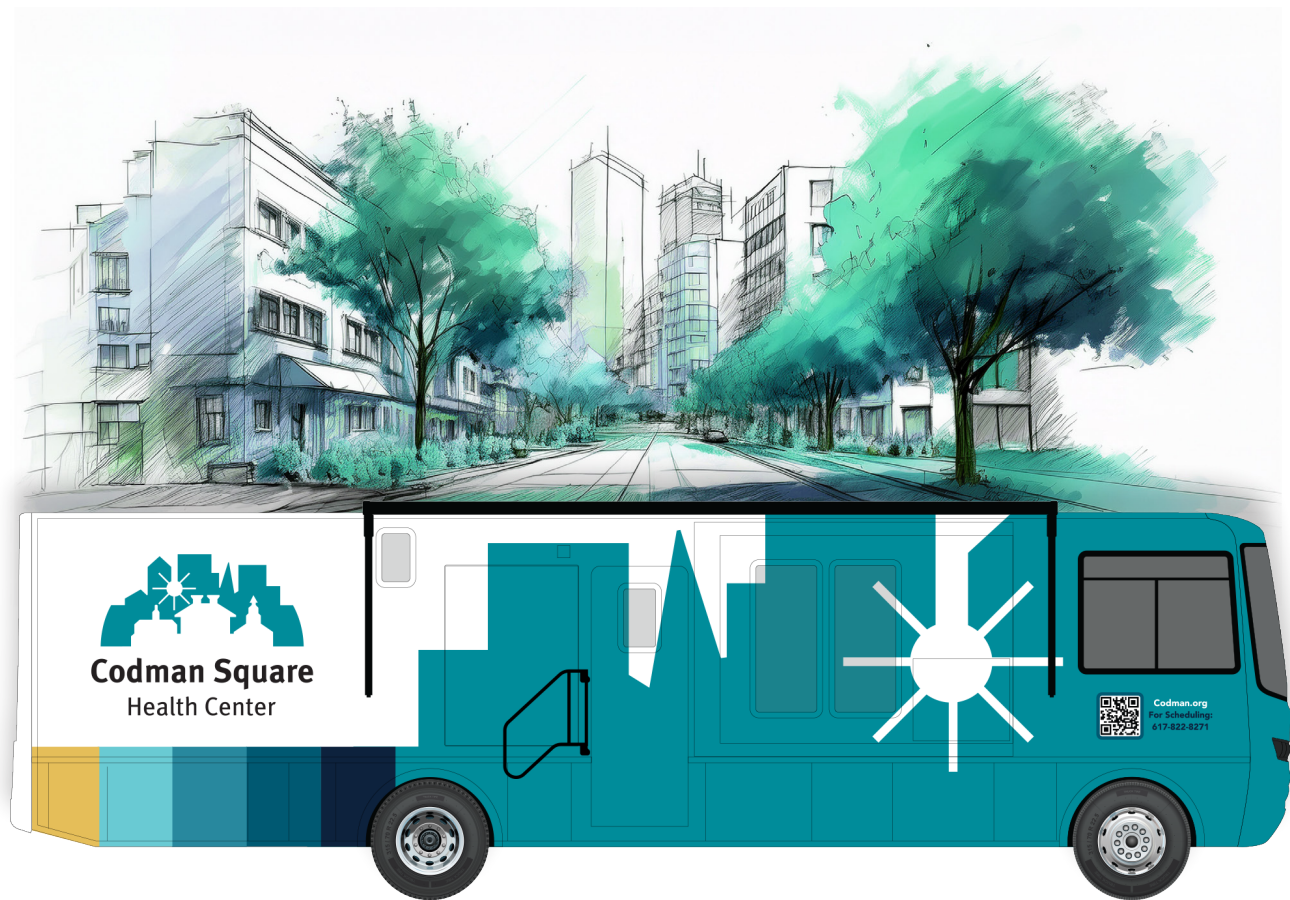




Community Driven — Care to You: Codman's Mobile Health Clinic

INFORMATION FOR HOST SITES

MEDIA KIT & PARTNER GUIDE

THIS MEDIA KIT INCLUDES:

- Mobile Health Clinic Key Messaging and FAQs
- Mobile Health Clinic Press Release
- Mobile Health Clinic Shareable/Press Photos
- Mobile Health Clinic Customizable Posters
- Mobile Health Clinic Social Media Posts
- Mobile Health Clinic Sample Text Blasts



SCAN THE QR CODE TO ACCESS
HIGH-RESOLUTION PHOTOS,
SOCIAL MEDIA, POSTERS, AND MORE.



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | CODMAN.ORG/MOBILEHEALTH



INFORMATION FOR HOST SITES

KEY MESSAGES & FAQs

Q: Can my organization request the Mobile

Health Unit for our site or event? A: Community organizations, schools, municipalities, businesses, housing communities, faith-based organizations, and other partners may inquire about hosting or partnering with Codman's Mobile Health Clinic. Requests are reviewed based on community need, mobile clinic availability, staffing, location suitability, and alignment with Codman's services and community health priorities. To request the Mobile Health Clinic, call **(617) 822-8200**.

Q: What types of partnerships are available?

A: Partnerships may include:

- **Primary Care Site:** A recurring or scheduled location where the Mobile Health Unit operates as a primary care clinic.
- **Community Event/Outreach Site:** A shorter engagement where Codman participates in a health fair, community event, employee event, resource fair, or similar activity. Services may focus on screenings, education, referrals, enrollment, and connections to Codman programs.
- Partners/Hosts should confirm which model applies before advertising Mobile Health Clinic services.

Q: What does a host site need to provide?

A: Requirements depend on the type of partnership, but Codman may work with the host organization to identify:

- A safe and appropriate parking location
- Adequate space for the Mobile Health Unit
- Safe vehicle entry and exit
- Patient/community access
- Accessibility considerations

- Restroom access for staff, when applicable
- Site contacts for day-of coordination
- Any required property or parking permissions
- Event attendance or anticipated patient volume
- Support promoting the Mobile Health Unit to the intended community

Additional operational requirements will be reviewed with the partner organization before the scheduled date.

Q: How much space does the Mobile Health Clinic

need? A: The Mobile Health Clinic requires sufficient space to safely enter, park, operate, and exit the site. Codman's team will review the proposed location with the partner to determine whether the site can safely accommodate the vehicle.

The mobile clinic is 37'4" in length, 12'8" in height, and 8'5" in width during transport. The left and right sides of the vehicle expand when the clinic is parked and stationary.

Q: What information should partners provide before requesting the Mobile Health Clinic?

A: Partners should be prepared to provide:

- Organization and primary contact information
- Proposed location/address
- Requested date and/or hours
- Type of event or partnership
- Expected number of participants
- Population/community being served
- Requested health services or areas of interest
- Parking/site information
- Plans for promoting the event
- Any site-specific requirements or restrictions

FAQ CONTINUED ON NEXT PAGE



INFORMATION FOR HOST SITES

KEY MESSAGES & FAQs

Q: What should partners tell community members before the Mobile Health Unit arrives?

A: Partners should clearly communicate:

- Date
- Location
- Hours
- Whether appointments are required
- Whether walk-ins are accepted
- What participants should bring

Partners should ONLY use Codman-approved marketing and communications materials. If there is a need for additional collateral, please contact your designated Codman contact.

Q: Can a partner advertise that primary care will be available at its event?

A: Only if Codman Square Health Center has confirmed that the event is staffed and scheduled as a Primary Care Day. If the Mobile Health Clinic is participating as an outreach or community-event resource, promotional materials should describe the specific screenings, referrals, education, or other services confirmed for that event rather than advertising full primary care services.

Q: Does the host organization need to provide medical staff?

A: Generally, Codman Square Health Center will determine and provide the appropriate clinical and outreach staffing for the services it has agreed to offer. Partners should not independently advertise additional clinical services based on the

availability of their own staff without coordinating with Codman.

Q: How far in advance should organizations request the Mobile Health Clinic?

A: Organizations are encouraged to submit requests as early as possible. Scheduling depends on existing clinical operations, staffing, travel requirements, site readiness, and other Mobile Health Clinic commitments. Submitting a request does not guarantee availability.

Q: What happens after an organization requests the Mobile Health Clinic?

A: The Codman team will review the request and determine:

- Whether the opportunity aligns with Mobile Health Clinic priorities
- Whether the proposed site can accommodate the vehicle
- Whether the engagement will be a Primary Care Day or Event/Outreach Day
- What services can be offered
- What staffing is required
- What operational or partnership documentation is needed
- How the opportunity will be promoted and coordinated

Services should not be publicly advertised until Codman Square Health Center has confirmed the date, location, and scope of services.



SCAN THE QR CODE TO ACCESS HIGH-RESOLUTION MOBILE HEALTH CLINIC PHOTOS, SOCIAL MEDIA, POSTERS, AND MORE.



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | CODMAN.ORG/MOBILEHEALTH



Community Driven — Care to You: Codman's Mobile Health Clinic

FOR IMMEDIATE RELEASE

Codman Square Health Center Announces First Dates and Locations for its new Mobile Health Clinic

Mobile van will bring easily accessible preventive, primary, and low-threshold care to [LOCATION/PLACE OF BUSINESS] on [DATE]

DORCHESTER, Mass. — Access to health care is often about more than having a doctor nearby. Transportation, work schedules, family responsibilities, cost, and other barriers can make it difficult for people to get the care they need — and delaying care can allow manageable health concerns to become more serious.

That's why [organization/place of business] is teaming up with Codman Square Health Center to act as a host site for its new Mobile Health Clinic. The mobile clinic will roll into [municipality/location] on [date and time].

The launch of Codman's Mobile Health Clinic addresses barriers by bringing care directly into the community. The mobile clinic is designed to make high-quality primary, preventive, and recovery care more accessible to the people and neighborhoods that need it most.

The goal of the mobile clinic is to offer primary care **four days a week**, and **low-threshold recovery services once per week**, creating additional opportunities for people to access care in convenient, community-based settings.

The Mobile Health Clinic offers a range of services designed to help people stay healthy, manage ongoing wellness needs and connect to additional care, including:

- **Well and sick visits**, including routine checkups and treatment of common illnesses
- **Health screenings**, including blood pressure, blood sugar and other basic health checks
- **STI testing and treatment** and family planning services
- **Low-threshold** and recovery services

- **Medication reviews** to help ensure medications are working together and meeting patients' needs
- **Care coordination**, including referrals to specialists and assistance navigating the health care system
- **Health guidance and second opinions** for patients who have questions about their care

The launch represents a significant expansion of Codman's belief that community health requires more than treating illness. By bringing preventive, primary, and recovery care into **the places where people already gather**, the Mobile Health Clinic will help patients address health needs earlier and remain connected to care over time.

FIND THE MOBILE HEALTH CLINIC

The Mobile Health Clinic will serve **Dorchester, Randolph and surrounding communities**, with locations and schedules changing regularly. To find out where the Mobile Health Clinic will be next, visit **codman.org/mobilehealth**, follow **@CodmanHealth** on social media, or contact **CSHCMobileUnit@codman.org**.

Organizations interested in hosting the Mobile Clinic can contact Codman Square Health Center at **(617) 822-8200**.

ABOUT CODMAN SQUARE HEALTH CENTER

Codman Square Health Center is dedicated to improving the physical, mental and social well-being of the communities it serves. Grounded in primary care, Codman serves 26,000 patients annually, providing comprehensive, integrated health care and working to make high-quality, culturally responsive care accessible to all. For more information, visit **codman.org**.



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | [CODMAN.ORG/MOBILEHEALTH](https://codman.org/mobilehealth)



Community Driven — Care to You: Codman's Mobile Health Clinic

INFORMATION FOR HOST SITES SHAREABLE/PRESS PHOTOS



TO ACCESS HIGH-RESOLUTION PHOTOS, SOCIAL MEDIA, AND MORE, PLEASE SCAN THE QR CODE:



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | CODMAN.ORG/MOBILEHEALTH



Community Driven — Care to You: Codman's Mobile Health Clinic

INFORMATION FOR HOST SITES

SAMPLE SOCIAL MEDIA POSTS



SAMPLE POST 1

Health care that comes to you! Codman Square Health Center's Mobile Health Clinic is heading our way on **[INSERT DATE AND TIME]**. If you need a check-up, screening, medication review, or other services, you can get it right here — in the community! Learn more at **codman.org/mobilehealth**



SAMPLE POST 2

Community-driven, care to YOU! Codman Square Health Center's Mobile Health Clinic will be rolling in on **[INSERT DATE AND TIME]**. Now you can get high-quality care that comes to you — right in the neighborhood! Primary care, prevention, education, and more. **codman.org/mobilehealth**



SAMPLE POST 3

Community care — rolling in TODAY! Codman Square Health Center's Mobile Health Clinic will be here today at **[INSERT TIME]**, offering high-quality health care right in town! Now, your care comes to you! Primary care, prevention, education, and more. **codman.org/mobilehealth**



FACEBOOK, INSTAGRAM, X: @CodmanHealth
#MobileHealth #PublicHealth #PrimaryCare #CommunityCare #CSHC #CodmanCares

SCAN THE QR CODE TO ACCESS HIGH-RESOLUTION MOBILE HEALTH CLINIC PHOTOS, SOCIAL MEDIA, POSTERS, AND MORE.



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | [CODMAN.ORG/MOBILEHEALTH](https://codman.org/mobilehealth)



Community Driven — Care to You: Codman's Mobile Health Clinic

INFORMATION FOR HOST SITES

CUSTOMIZABLE POSTERS



FOR USE WITH ANY MOBILE
HEALTH CLINIC EVENT



FOR USE ONLY ON
PRIMARY CARE DAYS



FOR USE ONLY ON
OUTREACH DAYS



SCAN THE QR CODE TO ACCESS HIGH-RESOLUTION MOBILE HEALTH CLINIC
PHOTOS, SOCIAL MEDIA, POSTERS, AND MORE.



Codman Square
Health Center

637 WASHINGTON ST., DORCHESTER, MA 02124
617-822-8200 | CODMAN.ORG/MOBILEHEALTH



Community Driven — Care to You: Codman's Mobile Health Clinic

INFORMATION FOR HOST SITES

SAMPLE TEXT BLASTS

SAMPLE 1 — SIMPLE ANNOUNCEMENT

CODMAN'S MOBILE HEALTH CLINIC IS COMING! Care that meets you where you are. Codman's Mobile Health Clinic will be in the community on [DATE] from [TIME] at [LOCATION]. Stop by for convenient, high-quality health care close to home. Learn more: codman.org/mobilehealth

SAMPLE 2 — STRONG COMMUNITY ACCESS MESSAGE

Health care is coming to the neighborhood! Codman Square Health Center's new Mobile Health Clinic will be at [LOCATION] on [DATE], [TIME]. Get convenient care, screenings and more—right in your community. Learn more: codman.org/mobilehealth

SAMPLE 3 — VERY SHORT SMS

CODMAN MOBILE HEALTH CLINIC: Codman is coming to [LOCATION] on [DATE] from [TIME]! Get convenient health care, screenings and more—right in your neighborhood. Care that meets you where you are. codman.org/mobilehealth

SAMPLE 4 — EVENT REMINDER

REMINDER: Codman's Mobile Health Clinic will be at [LOCATION] tomorrow, [DATE], from [TIME]. Stop by for convenient health care and community-based services. Learn more: codman.org/mobilehealth

SAMPLE 5 — LAUNCH ANNOUNCEMENT

IT'S HERE! Codman Square Health Center's Mobile Health Clinic is officially hitting the road! Join us at [LOCATION] on [DATE] from [TIME] as we bring health care directly to the community. Care that meets you where you are. codman.org/mobilehealth

SAMPLE 6 — IF APPOINTMENTS ARE AVAILABLE

CODMAN MOBILE HEALTH CLINIC: Codman is bringing health care closer to home! Visit us at [LOCATION] on [DATE] from [TIME] for primary care, prevention, education, and more. Appointments are available at (617) 822-8271. codman.org/mobilehealth

