



**Codman Square**  
Health Center

**CSHC Strategic Planning Committee Meeting Minutes**

**June 14, 2023 11 a.m.**

**Via Zoom**

**Commencement:**

11:00 a.m.

**Attendees:**

Robert MacEachern, Marva Serotkin, Desiree Otenti, Auribus Consulting (Mete, Sophie, Daniel, Kaan), Sandra Cotterell, and Tony Stankiewicz

**Agenda:**

Previously provided agenda was reviewed and approved.

**May 2023 Board Feedback:**

4 pillars discussed, organizational and financial stability, patient outcomes, and how using data can help us. Good content on staff tenure and patient base matters. Emphasis on recruitment and retention. Current patient base may not align with current demographics of community. Mete to resend Board presentation to all. Appreciate transparency and vulnerability of this information (C-Suite to Board). How do we deep dive and create a strategic plan? Look at opportunities for today AND tomorrow.

**Internal Stakeholder Process:**

This continues. Provider, nurse, MA focus currently.

**External Stakeholder Guidance:**

BMC, BACO, EOHHS, Kate Walsh, community leaders (Healthworks, Codman Academy, Daily Table, Neighborhood Council, NDC), MLCHC, MassHealth, MDPH, BPHC, insurers (Point32, BCBSMA), academics, Randolph. Don't get too big too fast. Voices of constituents important. Neighboring areas important. Who can be growth enablers. Local electeds (Ayanna, Andrea, others). Philanthropic organizations – AGO, HRSA, Fidelity, others). Health equity. Competitors important – not afraid of them. Instability of market – Compass Medical.

**External Data Points:**

Benchmarking, demographic shift, gentrification, SDOH, insurers had data by geography, quality metrics, social vulnerability indices, MGB growth, Children's growth, how are they doing this?, should we be modeling?, quality of satellite sites, housing is not family-centric, virtual health care focus, and Board drives some strategic planning efforts – eye care? Urgent care?, use City-wide CHNA and other CHNA efforts (BPHC, MGB, etc ...).

**Board Focus Group 6/26/23:**

4 components of strategic plan, focus?, competition, partners, growth, focus for strategic plan (1.optimize core function, 2.core growth, 3.non-core partnerships), gentrification affects, who are we serving, need organized discussion, focusing on in-person attendance / participation, work on making sure we hear all voices, 60 minutes + for Auribus, could do a follow-up if needed , potential post-meeting survey, potentially break into smaller groups.

**Future Committee Communications/Meetings:**

Monthly meetings. Lisa to send out Doodle poll.

**Adjournment:**

12:02 p.m.

Respectfully submitted,

Tony Stankiewicz, CAO/COS

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